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ENRICHIN

## Mayor Antonovich Spearheads Elsmere Canyon Preservation



Supervisor Michael D. Antonovich

Michael D.
Antonovich,
Mayor of the Board
of Supervisors, has
spearheaded an effort
to preserve Elsmere
Canyon as an open
space area in the
Santa Clarita Valley.

"This area will serve as a vital link, connecting open space in the San Gabriel, Santa Susana and Santa Monica Mountains," said Mayor Antonovich, during the recent dedication of the privately-owned land of 820 acres.

"Elsmere Canyon Preserve brings us one-step closer to connecting the Rim of the Valley Trail in the San Fernando Valley with equestrian and hiking trails in the Santa Clarita Valley," said the Mayor.

The open space area, an



Supervisor Michael D. Antonovich, Mayor of the Board of Supervisors, addresses a capacity crowd at the dedication of 820 acres of privately owned land that constitue Elsmere Canyon Open Space Preserve in the Santa Clarita Valley.

environmentally sensitive area, is home to 12 natural waterfalls, 20 endangered species, Native American artifacts dating to 450 A.D., an old fossil field and more than 8.000 trees

Ultimately, Elsmere Canyon will be part of a network of trails that will stretch to the Pacific Ocean.

# Rebates State EPA Funds Clean Vehicles

ebates for the production and use of zero-emission vehicles, including electric, plug-in hybrid electric and fuel cell vehicles, are being offered to individuals and business owners across the state as part of the Clean Vehicle Rebate Project (CVRP).

The Air Resources Board (ARB) of California's Environmental Protection Agency is funding the rebate program, which is the result of legislation signed by the Governor in 2007. Assembly Bill 118 will fund air quality improvement projects on a first-come, first-served basis through 2015. Each year the ARB will determine specific funding amounts.

A total of \$1.4 million was appropriated from the ARB, which hopes to stimulate development of the next generation of zero-emission light-duty and commercial vehicles, said State officials.

Individuals and business owners may receive rebates of up to \$5,000 per light-duty vehicle when they purchase or lease new eligible zero-emission or

See Clean Vehicles continued on page 2



Supervisors Zev Yaroslavsky, left, Mark Ridley-Thomas, center, and Don Knabe joined United Way of Greater Los Angeles (UWGLA) last year to announce a \$13 million grant that will be used to fund a five-year plan to end chronic homelessness. UWGLA is a fund distribution agency for the County's annual Charitable Giving Campaign. (Article on Page 2.)



Deputy CEO Ellen Sandt, third from right, presents Ruben Rivero, fourth from left, CEO Workplace Programs, with a retirement certificate recognizing 34 years of service. Rivero started his County career in the budget section of CEO. Attending the recent presentation are, from left, Victoria Pipkin-Lane, director, Elaine Elizalde, Desiree Tuyin, Craig Hirakawa, Juan Arredondo and Debbie Snell.



Deputy CEO Ellen Sandt and Ruben Rivero.

### Supervisors Join UWGLA, Business Leaders To Promote Action Plan to End Homelessness

upervisors Zev Yaroslavsky, Mark Ridley-Thomas and Don Knabe recently joined United Way of Greater Los Angeles (UWGLA) officials and business leaders to promote "Home for Good," a plan to end chronic homelessness.

UWGLA is using a \$13 million grant from the Conrad Hilton Foundation to implement the plan, a joint effort with the Los Angeles Area Chamber of Commerce. "Home for Good" calls for new strategies and a reallocation of local government funds to provide permanent housing to the chronically homeless and military veterans living on the streets of Los Angeles County.

The goal is to offer the homeless access to a variety of health and mental health services once they are stabilized in permanent housing.

UWGLA is a fund distribution agency of the County's Charitable Giving Campaign, an annual fundraising drive that benefits low-income men, women and children. Supervisor Yaroslavsky, a longtime proponent of housing for the homeless through Project 50, said, the plan "sets the record straight" that permanent supportive housing is the most effective way to help the chronically homeless. "In order to end homelessness, we've got to provide a home." he said.

"We must turn 'Home for Good' into action," said Supervisor Ridley-Thomas. "Measureable results, in the final analysis, is what matters."

According to Supervisor Knabe, the plan's new direction is designed to save taxpayers millions of dollars in funds that "otherwise would be spent in the criminal justice and emergency health care systems."

Barbara Poppe, executive director of the U.S. Interagency Council on Homelessness, endorsed 'Home for Good' calling it the favored approach of the administration of President Barack Obama.



#### Save the Date

he County's 10th annual observance of Cesar Chavez Community Service Week will be Monday, March 28, through Friday, April 1, 2011; while the annual two-week food drive, benefiting the Los Angeles Regional Food Bank, will begin on Monday, March 21.

Clean Vehicles continued from page 1 plug-in hybrid electric vehicles.

Some commercial, zero-emission vehicles may be eligible for rebates up to \$20,000. Visit www.cvrp@energycenter.org for more detailed information.

There are federal tax incentives for full-function electric-drive vehicles, ranging from \$2,500 to \$7,000. The car batteries must have a specific kilowatt capacity, such as those in the Nissan Leaf and Chevrolet Volt. Eligibility requirements may be found at www.fueleconomy.gov.

In addition, a federal tax credit of up to 50 percent may be received for residential and commercial electric vehicle charging equipment and installations.

If you are planning to purchase a new electric or plug-in hybrid vehicle, first contact your local utility (gas company) to find out what you will need and the rates.



At left, Executive Officer/Board of Supervisors Sachi Hamai reads a commendation for Ester Bryant, right, who proudly displays the President's Volunteer Service Award, signed by President Barack Obama, which she received. Ms. Bryant is a longtime volunteer with the Didi Hirsch Mental Health Center. She also serves as the volunteer coordinator for the EO/BOS



Supervisor Gloria Molina, left, Chair of the Board of Supervisors, and CEO Bill Fujioka, right, congratulate County Department Heads and Coordinators on a successful Charitable Giving Campaign, which raised \$1.3 million to assist low-income children and families in need. "Inspiring Hope" was the theme of the fundraising effort, a voluntary campaign spearheaded by County employees.

## Supervisor Molina, CEO Fujioka Present Charitable Giving Campaign Awards

upervisor Gloria Molina, Chair of the Board of Supervisors, and CEO Bill Fujioka presented Charitable Giving Campaign (CGC) awards to outstanding Department heads and coordinators during a recent Board meeting.

The awards ceremony was held following the official campaign kickoff at the Music Center.

Supervisor Molina serves as Chair of the CGC and CEO Fujioka is Co-Chair along with Sheriff Lee Baca, Fire Chief P. Michael Freeman, Department of Public Social Services (DPSS) Director Philip Browning and Auditor-Controller Wendy Watanabe.

"Helping Our Communities Grow" is the campaign theme. Employees are encouraged to donate through payroll deduction and to support a wide range of one-time fundraisers, including Disney movie premieres at El Capitan Theatre in Hollywood, holiday bean bears and sporting events featuring the L.A. Clippers, Lakers and Kings.

Charisse Bremond-Weaver, president and CEO of the Brotherhood Crusade, was the featured speaker at the CGC kickoff. She spoke about the need for "charitable giving and how the funds are used to help at-risk children." Ms. Bremond-Weaver showed the audience a moving video clip taken at a summer camp for young boys who do not have a father or male adult role model.

#### 2009 Campaign

Supervisor Molina and CEO Fujioka commended Departments for their outstanding leadership in the 2009 campaign, in which employees raised more than \$1.3 million. Proceeds from the annual campaign will be donated to five, Board-approved fund distribution agencies (FDA)—United Way of Greater Los Angeles, Brotherhood Crusade,

See Charitable Giving continued on page 4



CEO Bill Fujioka, left, congratulates DPSS Director Philip Browning and Department Coordinators Rosa Gonzalez and Bari Banks.



CEO Fujioka with retired Assessor Robert Quon and coordinator Sandra Flores.



CEO Bill Fujioka, second from left, congratulates Christopher Stone, Assistant Deputy Director, Department of Public Works, and coordinators Vanessa Lopez, left, and Frances Rodriguez. Stone was the 2009 Chair of the DPW campaign.



Employees with the Department of Public Health gather at Exposition Park for the HomeWalk fundraiser, sponsored by United Way of Greater Los Angeles. Proceeds from HomeWalk are used to assist the chronically homeless population in the County



CEO Bill Fujioka, above, second from left, congratulates DHR Director Lisa Garrett, third from left, and department employees, who received a CGC award, including Luz Hernandez, Linda Hopkins and Merce Gillo.



Deputy CEO Ellen Sandt, above, second from right, presents awards to Charitable Giving Campaign coordinators, from left, Sylvia Torres, Treasurer-Tax Collector, Armando Nogel, Consumer Affairs, and CGC coordinator Elaine Elizalde, CEO-Workplace Programs.

#### Charitable Giving continued from page 3

Asian Pacific Community Fund, EarthShare California and the United Latino Fund.

Each FDA funds a minimum of 15 nonprofit, community-based organizations which provide health and human services to low-income men, women and children throughout the County.

The Charitable Giving awards ceremony recognized Department Heads and coordinators in two categories, payroll deduction and one-time fundraisers.

## County of Los Angeles L.A. GUIPPORS NIGHT Join the Los Angeles Clippers for L.A. Clippers Night and take advantage of an offer we have put together just for you and your families. Come out and watch as the Clippers take on the Miami Heat on Wednesday, January 12th, 2011. Purchase your tickets through the order form below or call Brad Eisen at 213-763-4616. A portion of the proceeds benefit the L.A. County Charitable March of Dimes Campaign Wednesday, January 12, 2011 at 7:30pm 200 LEVEL State: Daytime Phone or Cell: # OF TICKETS TOTAL AMOUNT CUPPERS VS. Miami Heat WEDNESDAY, January 12th, 7:30 PM Payment: Credit Card #. Enclosed is my check made payable to the Los Angeles Clippers e contact Brad Elsen at 213-763-4616 or beisen@clippers.com. Orders are first-come, first serve basis and subject to availability. Tickets will be mailed to the address provided above if received prior to one week before the game. Credit cord orders only may be faxed to 213-742-7570. If paying by check, please mail check to 1111 S. Figueroa St. Suite 1100, Los Angeles, CA 90015, Attn: Brad Fiser

#### **Category Winners**

In the former category, the top departments and directors were Gregg Rademacher, executive officer, Los Angeles County Employees Retirement Association (LACERA), Col. Joseph Smith, director, Military & Veterans' Affairs (MVA), Gail Farber, director, Public Works (DPW) and Robert Quon, retired Assessor.

One-time fundraising leaders were Browning, DPSS, Lisa Garrett, Human Resources (DHR), Rigoberto Reyes, acting director, Consumer Affairs (CA) and Sean Rogan, Community Development Commission (CDC).

Individual coordinator awards were presented to Simone Chong and Armando Nogel, CA; Sandra Flores, Assessor; Rosa Gonzalez, DPSS, Luz Hernandez and Linda Hopkins, DHR; Vanessa Lopez, DPW; Julia Ray, LACERA; Irma Ramos, CDC, and Josephine Richardson, MVA.

## Transit Information Number Changed

etro has changed its transit information number from 1-800-COMMUTE to 323.GO.METRO.

The phone service will continue to provide bus and rail information as well as travel and traffic updates. Calls go directly to Metro's customer information center where an agent will provide assistance.

While **323.GO.METRO** is not a toll-free number, calls from most areas of Los Angeles County will not result in a toll charge.

Metro



As part of the Charitable Giving Campaign, the County Board of Supervisors authorized "Direct Designation Day" in which representatives of various non-profit organizations visited the Kenneth Hahn Hall of Administration and the Department of Public Works headquarters in Alhambra to meet with employees to discuss options for workplace giving. Employees are encouraged to support the campaign through payroll deduction. They have the option of giving to any non-profit organization through the direct designation process. For more details, contact your departmental charitable giving.

### **Annual Fall Volunteer Program Workshop Focused on Insurance**

Iga Svitlynets and Lloyd Pantell of CEO-Risk Management recently conducted the County Volunteer Program's insurance workshop for more than 35 department volunteer directors, coordinators and risk managers.

The annual fall meeting focused on Liability & Loss Prevention and the County's Accidental Medical Insurance Program. A pre-test was given on the purpose of the program, eligibility, benefits, restrictions, exclusions and the claims process.

"Why do we manage volunteer-related risk?," Ms. Svitlynets asked the audience. "To reduce liability, comply with legal requirements, support department volunteer recruitment and retention and community goodwill," she said.

See Insurance continued on page 8



Insurance workshop handouts.





At left, volunteer directors, coordinators and risk managers listen to the presentation on the County's Volunteer Insurance Program. At right, presenters Lloyd Pantell and Olga Svitlynets, CEO-Risk Management.



Roosevelt Brown, left, of the SCAQMD, welcomes Elizabeth Solorzano and Juan Arredondo to the district's Rideshare Fair.

### SCAQMD Hosts Rideshare Fair

he South Coast Air Quality
Management District (SCAQMD)
conducted an employee Rideshare
Fair and invited staff from the CEO
Workplace Programs unit.

A wide range of transportation vendors promoted their services to employees, including Metro, Segway, Metrolink and vanpool companies.

SCAQMD regulates the County's Employee Commute Reduction Program (Rideshare), which currently encompasses 75 sites.



Rideshare Fair vendors explain services to employees.

## 32 County Projects Receive NACo Awards

Bill Fujioka presented awards to 32 County projects recognized by the National Association of Counties (NACo) during a Board of Supervisors meeting last year.

"NACo honored 32 projects, which are innovative, creative and modernize County government," said Supervisor Molina. "These projects help us to increase the services we provide to County residents," she said.

A special NACo award was presented to Dean Logan, Registrar-Recorder/County Clerk, who collaborated with Orange, Riverside and San Diego counties on the SECURE Project, a multi-county electronic, document recording system.

SECURE reduces individual County costs and allows a seamless submittal process for title companies.

The Department of Public Works received five NACo awards, the most of any County Department.

NACo awards also were presented to the following Departments:

- Auditor-Controller, Health Insurance Portability and Accountability Act (HIPAA) Self-Certification program;
- Chief Executive Office, Efficiency Initiative and Steps to Excellence project;
- Children and Family Services/CEO, First Supervisorial District Education Pilot program; Los Angeles County Visitation Centers, Service Planning Area6/Compton Office, and the Prevention Initiative Demonstration project;
- Community Development Commission, Affordable Housing Resource Website and Call Center and the Assisted Living Waiver in Senior Public Housing;
- Consumer Affairs/Treasurer-Tax Collector/Community and Senior Services, Saving Seniors' Homes from Property Tax Default;
- District Attorney, Child Support Arrest Warrant program;
- Health Services, Access to Housing for Health pilot, Mid-Valley Retinal Camera and Laser Clinic, LAC+USC Medical Center Camino de Salud Network;

See NACo Awards continued on page 7



Supervisor Gloria Molina, left, and CEO Bill Fujioka, right, present NACo awards to Assistant District Attorney Sharon Matsumoto, fifth from left, and staff members of the Department's "Child Support Arrest Warrant" program.



KathyMalaske-Samudisplays "Steps to Excellence" award.

Supervisor Molina, left, and CEO Fujioka, congratulate Russ Guiney, director, and a staff member of the Parks and Recreation Department.



Auditor-Controller Wendy Watanabe and staff member Linda McBride.

Supervisor Molina, left, CEO Fujioka, right, and Sean Rogan, third from right, with CDC staff members.



Supervisor Molina, left, and CEO Fujioka, right, join Dr. Marvin Southard, third from left, director, Mental Health, and department staff as they proudly display NACo awards during a recent Board meeting.

#### NACo Awards continued from page 6

- Mental Health, Crisis Resolution Services at Downtown Mental Health Center and Innovative Technology for Medicare Part D;
- · Parks and Recreation, Board Club;
- Public Defender, Felony Lawyer Training program;



Supervisor Gloria Molina, left, and CEO Bill Fujioka, right, congratulate Registrar-Recorder/County Clerk Dean Logan and Chief Deputy Debbie Martin on receiving a special NACo award for SECURE, an electronic document recording system.

- Public Health, Sewage Spill Reporting/ Protecting Our Beaches and the Don't Think Know Home Test Kit for STDs;
- Public Works, City Services Request Tracking, Interactive Customer Inquiry, Interstate 5/Hasley Canyon Interchange project, Marie Canyon Water Quality Improvement program and the Sanitary Sewer Assessment System;
- Registrar-Recorder, Inspector Survey, LA Vitals System and the Voting Systems Assessment project;
  - Sheriff, Bicycle Education and Registration (BEAR), Inmate Voting Awareness and Eligibility and the Just in Reach programs; and
- L.A. Superior Court, Court Appearance Reminder System (CARS).

## Stickers for HOV Lanes Continue

Single-occupant use of High Occupancy Vehicle (HOV) lanes by qualifying clean alternative fuel vehicles continues under California law for those drivers displaying a Clean Air Vehicle Sticker.

The California Department of Motor Vehicles issues two types of stickers-white and yellow.

Federal Inherently Low Emission Vehicles (ILEVs) receive the white sticker. These qualifying cars are typically certified pure zero emission vehicles (100 percent battery electric and hydrogen fuel cell) and compressed natural gas.

A recent state law extended expiration of the white stickers to January 1, 2015. The yellow clean air stickers had a limited distribution, which has been reached. However, expiration of the stickers has been extended to July 1, 2011.

For more information on the clean air sticker program, contact the California Air Resources Board at www.arb. ca.gov/fuels.





Insurance continued from page 5

"Liability costs are charged back to the responsible department's budget," said Ms. Svitlynets, encouraging the attendees to "limit volunteers to lowrisk activities, avoiding or limiting their driving.

"Volunteers are not eligible for County workers' compensation benefits, but there is limited reimbursement of medical costs immediately associated with an accident," she added.

If a volunteer injury occurs, supervisors should first provide first aid or obtain medical assistance as needed and follow their department's procedures.

For more information on the County's Volunteer Insurance Program, please contact Ms. Svitlynets or Mr. Pantell at osvitlynets@ceo.lacounty.gov or lpantell@ceo.lacounty.gov.

## CSSD Leads AIDS Walk Fundraising



nder the expert leadership of Steven J. Golightly, director, and Lori Cruz, deputy director, staff members of the Child Support Services Department once again led the County team in fundraising for the 26th annual AIDS Walk Los Angeles last year.

The County team contributed \$32,378 to the annual fundraising walk. Proceeds are used to assist people living with HIV and AIDS in the County.

CSSD raised nearly \$30,000, Consumer Affairs donated \$2,000 and the remaining funds came from employees in various departments. The County of Los Angeles will be a "gold team" for AIDS Walk Los Angeles in 2011.

#### **Did You Know?**

re you an Employee
Transportation Coordinator?
There is an important resource
at your disposal to assist employees,
who may have considered but still
have not tried Ridesharing. Visit www.
ridematch.info, which contains an
extensive database of commuters,
who may be matched with employees
who live close by. Ridesharing options
include vanpools and carpools.







#### **Calendar of Events**

"Save the Dates"

### March of Dimes Campaign

#### **February**

Department Coordinators Training Wednesday, Feb. 23, 8:00 a.m. KHHOA, Room 743

#### March

Executive Breakfast Kickoff Tuesday, March 15, 8:00 a.m. Salon A, Music Center



Members of the Board Michael D. Antonovich Mayor Fifth District

Gloria Molina First District Mark Ridley-Thomas Second District

Zev Yaroslavsky Third District Don Knabe Fourth District

William T Fujioka Chief Executive Officer

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